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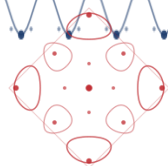
*Member,
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NISM – Examination Committee
BSE Governing Council
Capacity Building Fund*

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How CSR can Achieve Greater Impact through SSE

Why GuideStar India cares about the Social Stock Exchange

TRUST THROUGH TRANSPARENCY



August 11, 2026

OUR APPROACH- Self Regulation by NPOs

Transparency & Public Accountability as a Trust Builder by GuideStar India



Go beyond compliance

Voluntarily share in the public domain — more than what rules require

Self-regulate



Inspire giving & partnership

Share in a way that makes people want to contribute, participate and join you

Factify Stories



Inspiration to Impact

Share your entire story
Theory of change → Logical framework →
Outputs → Outcomes →
Long-term impact

Track & report what is necessary, not what is easy



16 YEARS OF PUBLIC DISCLOSURE

Championing transparency — with care

21,500+

NPOs on GuideStar India

50+

Parameters reported by many

1,000+

Parameters at Platinum/Gold/Silver level



ORGANISATION INFORMATION — Full Transparency

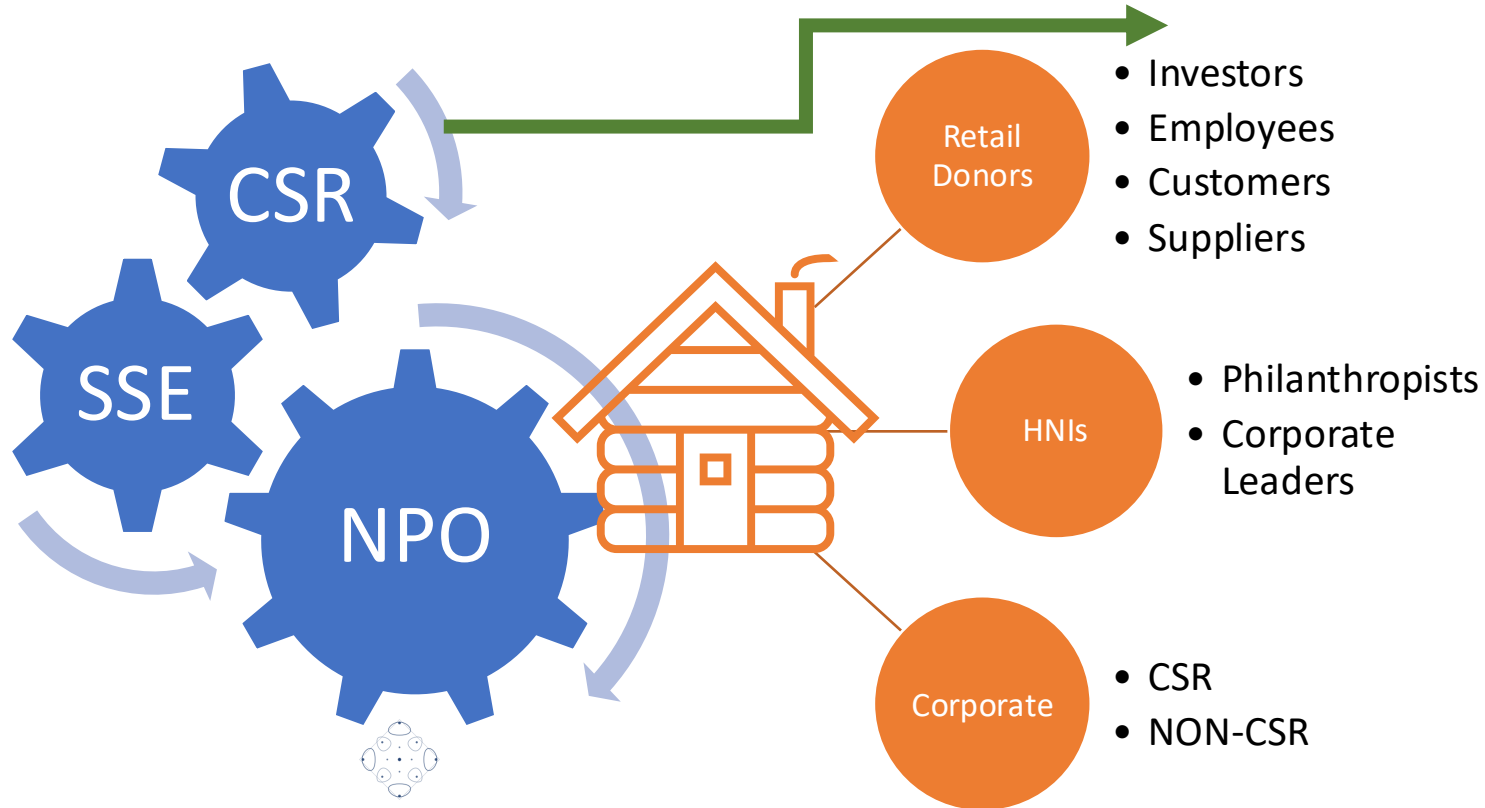
Voluntary disclosure beyond compliance
Lifts the entire sector — helps stakeholders make sense of the landscape and identify orgs for support



INDIVIDUAL INFORMATION — Privacy Protected

Meet information needs without compromising privacy
e.g. Age of board members ✓ Date of birth X
No PAN/Aadhaar if verified & masked on Darpan or IT returns

CREDIBLE, COLLABORATIVE, TRANSPARENT, EFFICIENT, IMPACTFUL MARKETPLACE



WHY FOR CSR?

1



SEBI Regulated

5



Projects developed using logical framework, stated inputs-activities-outputs-outcomes, impact assessment frameworks

2



Credible Marketplace

6



Identify modules within a composite project, **COLLABORATIVE Funding**

3



NPOs vetted thoroughly at multiple levels, regular public disclosures

7



Engage employees, suppliers, customers, investors...**CELEBRATE giving with your community!**

4



Community driven, **not donor driven Projects, responding to needs on the ground**

8



Multiply impact, greater bang for the buck! **Enjoy the ease of giving!**

WHY FOR NPOs?

1



SEBI Regulated

5



Vetted thoroughly at multiple levels,
regular public disclosures

2



A lot of Support

6



Meaningful **SIZE** of funding

3



Community driven based on needs
on the ground, not donor driven
Projects

7



Engage existing givers in their
various avatars to open-up your
access to more!

4



Projects developed using logical
framework, stated inputs-activities-
outputs-outcomes, impact
assessment frameworks

8



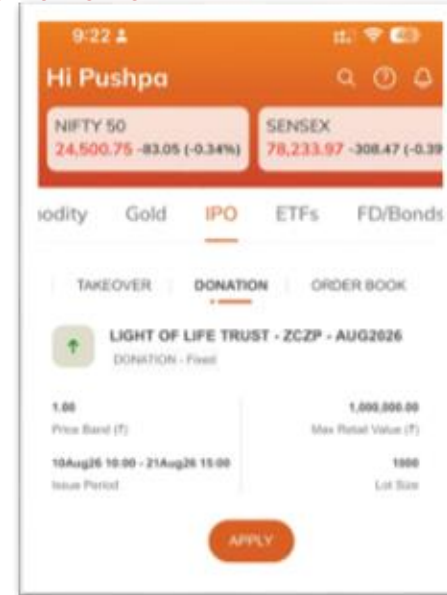
Multiply impact, greater bang for
the buck

AN IMMEDIATE OPPORTUNITY TO UNDERSTAND THE POWER OF SSE



www.guidestarindia.org

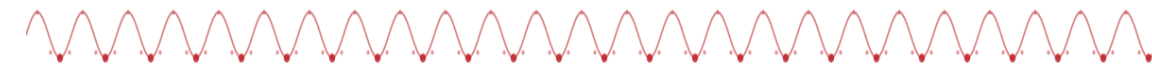
*Subject to continued validity of 12A tax exemption certificate.



CSR
Employee Giving
Matching
Independence Day
Celebration
Birthday & Anniversary
Gifting

<https://guidestarindia.org/GSN-941/LightofLifeTrust>

WHY NOW IS POSSIBLE?



- HAVE YOU SEEN THE FDR?

https://www.bsesocialstockexchange.com/downloads/DFRD_Light_of_Life_Trust.pdf

Just Ctrl+F

- Full Project Details
- Full Governance Disclosures
- See their Corporate Partners...are you among them? People you know?
- KPIs at each stage
- Reporting at Every stage
- Social Impact Assessment

Experience Anand hi Anand with supporting Anando!

Things to do ✓



- List your questions and concerns
- Check your readiness
- Express your Intent
- Learning by Doing, Do it Now...

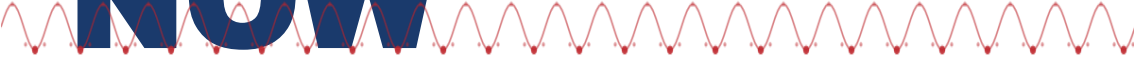
GuideStar India

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Inspiring trust through transparency



Get started NOW



- Browse fundraising documents on SSEs
- Search, Preview and connect with GuideStar India Platinum and Gold Certified NPOs
- For all links on SSE at one place, visit:

<https://resources.guidestarindia.org/>

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